

**Registration Deadline:**  
**April 18, 2025**

## **BEST PLACES TO WORK IN BATON ROUGE**



### **What is this?**

The Best Places to Work in Baton Rouge is a survey and awards program that honors employers in Baton Rouge that are making their workplaces great. This is a project of the *Greater Baton Rouge Business Report* in partnership with Workforce Research Group.

### **What's the process like?**

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data sets are combined to determine the best workplaces.

### **Who is eligible?**

Organizations must meet the following criteria:

- Be publicly or privately held
- Be a for-profit, not-for-profit, or a government organization
- Have a physical operation in one of Baton Rouge's 9 parishes
- Have at least 15 full- or part-time employees working in Baton Rouge
- Have been in business for at least one year, at the program registration deadline

### **Are reports available for purchase?**

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available. This data is available for purchase for as little as \$865 and discounts are available if pre-purchased.

### **Recognition:**

Employers will find out if they have made the list soon after the surveys are completed. Those who make the best list will be honored in a special publication and at an event produced by the *Greater Baton Rouge Business Report* in October 2025. The identities of organizations not making the list will be kept confidential.

### **What does it cost?**

NO. OF EMPL in Baton Rouge	NO. OF EMPLOYEES SURVEYED	ONLINE FEE*	PAPER FEE*
15-24	All	\$0	\$390
25-99	All	\$0	\$435
100-199	All	\$0	\$635
200-499	Up to 300**	\$0	\$835
500-999	400**	\$0	\$935
1000+	500**	\$0	\$1,135

*\*fees are non refundable \*\*employees are randomly selected*

To register visit: [www.BestPlacestoWorkBatonRouge.com](http://www.BestPlacestoWorkBatonRouge.com)

For answers to any questions, please email  
[answers@workforcerg.com](mailto:answers@workforcerg.com) or call (281) 602-5004.